



## New Hampshire Athletic Directors Association Sheraton Portsmouth Harborside Hotel

**WEDNESDAY, MAY 24, 2023**

**8:00 AM – 12:00 PM**

**LTC Course 704 – *Pre-registration required* Amphitheater**



### ***LTC 704 Athletic Administration: Recruit/Hire, Mentor and Retain Coaches***

This course will cover numerous ways to actively recruit, mentor and retain high quality coaches and activity sponsors within your organization. Topics that will be covered include: Best hiring practices for coaches and sponsors, identification of female and minority candidates, faculty vs. non-faculty coaches, challenges with/of parent coaches, strategies to grow coaches, retention strategies. The youth sports industry has changed expectations and realities of being a coach across the United States. This unrealistic expectation of scholarships and the win at all cost emphasis has resulted in the necessity for schools and athletic administrators to develop innovative strategies of recruitment, mentoring and retention of coaches for education-based athletics. *Josh Scott, CMAA and Geri Witalec-Krupa, CMAA*



**12:00 PM – 12:45 PM**

**LUNCH for LTC participants – Woodbury Room**

**1:00 PM – 5:00 PM**

**LTC Course 510 - *Pre-registration required* Lear Room**



### ***LTC 510 Athletic Administration: Legal Issues IV (Social Media, Transgender Participation, Event Management & Security, Pregnant & Parenting Student-Athletes, & Intellectual Property)***

This course provides in-depth coverage of the legal standards governing the authority of schools to sanction student-athletes and athletics personnel for misuse of electronic communications tools and inappropriate postings on social media. It also includes strategies for developing and implementing effective social media policies, along with extensive coverage of the legal mandates imposed by courts and legislatures related to event management and security, legal issues regarding the participation by transgender students in school sports programs, the rights of pregnant and parenting student-athletes that must be respected by interscholastic athletics programs, and the intellectual property issues related to schools sports nicknames, logos, and mascots. Required for CMAA Certification. *Dan Armstrong, CMAA and Dr. Jim Wright, CMAA*



**1:00 PM – 5:00 PM**

**LTC Course 706 - *Pre-registration required* Gardner Room**

### ***LTC 706 Athletic Administration: Coaching Coaches to be Leadership Educators***

This course will examine the training, preparation, and guiding of coaches, by athletic administrators, to understand the inherent tasks related to education-based athletics. The administrator will be better prepared to integrate new learning opportunities for coaches through the nurturing of suggested coaching knowledge, skills, behaviors, and attitudes. Enrollees in this course will be better empowered as the athletic administrator, to deal with the constant turnover and training of coaches that can demand much of the administrator's time. *Lisa Gingras, CMAA, Corey Parker, CAA and Rodney Brown, CAA*



3:00 PM – 5:00 PM Vendor Set Up and Registration - Grand Ballroom/Ballroom Lobby

3:00 PM – 5:00 PM Mini sessions:

3:00 PM – 5:30 PM AD's and Coaches Registration - Hotel Lobby

5:15 PM – 5:30 PM Vendor Meeting – Grand Ballroom

5:30 PM – 6:30 PM BBQ Dinner and Reception – ADs and Vendors – The Edge (weather permitting) or Prescott Room

6:35 PM – 7:15 PM and  
7:20 PM – 8:00 PM NHADA Workshop # 1 and #2

*Workshops #1 and #2 are two 40 minutes workshops that will run simultaneously back-to-back. Attendees will be able to attend both sessions.*

NHADA Workshop # 1 ~ Lear Room  
6:35 PM – 7:15 PM and 7:20 PM – 8:00 PM

***NIL – NAME, IMAGE & LIKENESS***



*Josh Scott, CMAA ~ District AD Springfield, Missouri Public Schools*  
Name, Image and Likeness ... A Brave New World changing high school athletics.  
What's happening, what to expect and how to lead through the changing landscape.

NHADA Workshop # 2 ~ Gardner Room  
6:35 PM – 7:15 PM and 7:20 PM – 8:00 PM

***SALT/SALC TEAMS: STARTING, REVAMPING AND MAINTAINING GREAT PROGRAMS***

*Angelo Fantasia, CMAA Timberlane Reg HS; Jamie Hayes, Newmarket Jr-Sr HS; Tom Kozikowski, CAA Portsmouth School District*

This presentation will focus on how to start, update/revamp and maintain your Student Athlete Leadership Team/Council.



8:00 PM – 10:30 PM Visit Exhibits – Grand Ballroom/Ballroom Lobby  
*Sponsored by: SNAP!MOBILE*



10:30 PM – 11:30 PM Hospitality Gathering – Hotel Lobby: Two Fifty Market and Harbor's Edge Room

## THURSDAY, MAY 25, 2023

6:30 AM	Join Peter Wotton for a morning run – Meet in lobby
6:30 AM – 7:00 AM	Morning Mindfulness and Stretch – Join Corri Wilson for gentle stretching and simple guided thought to prepare for the day. Appropriate for floor and chair activity. Room TBA
6:30 AM – 8:00 AM	Breakfast – Harbor's Edge Room
8:00 AM – 9:30 AM	AD Registration – Hotel Lobby
8:15 AM – 9:30 AM	<u>NHADA Workshop Session #3 - Prescott Room</u> <i>Sponsored by: Special Olympics New Hampshire</i>

### **NOTHING HEALS LIKE SPORT**



**Ethan Barron is a Lead Consultant at the Center for Justice and Healing through Sport (CJHS) and the Head Men's Track Coach at Williams College**  
Sport is drastically underutilized as an intentional strategy to support healing, build resilience, and address issues of systemic injustice. The Center for Healing and Justice through Sport (CHJS) was created to do just that. CHJS is a national nonprofit organization working to ensure that more young people have access to sport experiences that are youth-centered, healing-centered, inclusive, and work to address issues of systemic injustice. CJHS' approach is backed by neuroscience research showing that sport—the activity that has brought humans entertainment and joy for thousands of years—has both a physiological and psychological healing effect.



9:30 AM – 11:15 AM	Visit Exhibits – Conference Gift – Ballroom Lobby
11:15 AM – 12:30 PM	<u>NHADA Workshop Session #4 - Prescott Room</u>

### **BE THE AGENT: THE ABC's OF REPRESENTING YOURSELF**



**Mark Leinweaver, Beverly Hills Sports Council, MLB Agent**  
Be The Agent is a motivational message about how to “represent yourself” by taking ownership, celebrating interests and understanding why “Character Matters” to you AND your students now more than ever. This educational presentation focuses on identifying leadership qualities while inspiring others. Your path to success begins with a client roster of one: YOURSELF

12:45 PM – 2:30 PM	<u>Luncheon &amp; Keynote Speaker – Harbor's Edge Room</u> <i>Sponsored by: Dave Ayotte &amp; Associates</i>
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### **MENTAL SKILLS TRAINING FOR THE HIGH SCHOOL ATHLETE: WHAT A COACH CAN DO**



**Bob Tewksbury Concord native and former MLB pitcher**  
Bob is the author of *Ninety Percent Mental* – a book that provides insights on baseball and beyond. He currently works as a mental performance coach.

3:15 PM	Turf Management – The Links at Outlook 310 Portland Street Berwick, Maine
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**FRIDAY, MAY 26, 2023**

**6:30 AM**

**Join Peter Wotton for a morning run – Meet in lobby**

**6:30 AM – 7:00 AM**

**Morning Mindfulness and Stretch – Join Corri Wilson for gentle stretching and simple guided thought to prepare for the day. Appropriate for floor and chair activity. Room TBA**

**7:00 AM – 8:30 AM**

**Breakfast – Harbor's Edge Room**

**8:30 AM – 9:30 AM**

**NHADA Workshop Session #5 - Harbor's Edge Room**

***RELATIONSHIP BUILDING WITH PLAYERS AND PARENTS***



***Nate Camp, Kearsarge Middle School Co-Athletic Director; Kearsarge HS Boys Varsity Basketball Coach ~ State Champions 2017 ~ Reached the NHIAA finals 4 out of the last 8 years***

This session will focus on the importance of relationship building with players and parents early in their athletic experience and being an active member of the athletic community to build trust amongst your student-athletes. Also, how imperative email and face to face communication is to help mitigate parent/player issues. Firm, but fair feedback given throughout the season and offseason holds players accountable, while helping them reach their individual goals, ultimately helping the team reach their full potential.

**9:30 AM**

**NHADA Business Meeting – Harbor's Edge room**

**Registration** is on AMP: [nhada.finalforms-amp.com](http://nhada.finalforms-amp.com)

**LTC course registration** is also on AMP. It is a separate registration from the hotel and conference registration.



**HOTEL:**

Sheraton Portsmouth Harborside  
250 Market Street  
Portsmouth, NH 03801  
603-431-2300

**Thank you to our sponsors:**

**Final Forms, Big Teams, Snap! Mobile, Dave Ayotte & Associates, NH Sports Page, Gipper, sportsYou, Championship Award Guys, Special Olympics NH**

